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BULGARIAN PROPAGANDA, JUNE 1952

The following is a presentation of the main themes in Bulgarian propaganda for the month of June 1952, as found in Rabotnichesko Delo, daily newspaper, organ of the Central Committee of the Bulgarian Communist Party. The propaganda has been divided into three large categories: a) Domestic b) Anti-West c) International Communism, and arranged within these categories in the order of their apparent importance to the Bulgarian Communist Party, as judged by the amount of space and the prominence accorded them. Only those themes are included which are carried at least five days during the month.

As in May, most of the space was devoted to domestic affairs propaganda. However, this month there were fewer outstanding events to monopolize space than in May, and the month's propaganda shows a large increase in cultural and literary topics. Large amounts of space were devoted only to the 70th anniversary of Dimitrov's birth and to speeches by representatives at the 3rd Congress of the Fatherland Front. Duclos' arrest also was prominently and heavily covered and received considerable first-page space usually reserved for domestic affairs and topics on international communism.

There has been a ^{fluctuation} ~~gradual increase~~ in total anti-US propaganda since April, as is evident from the following table:

April	⁷⁶ 38 articles, ^{1,135} 588 column inches
May	64 articles, 828 column inches
June	93 articles, 1,125 column inches

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MONTHLY TABULATION (1 - 30 JUNE 1952)

	Total column inches	Total No of articles published	Total No of days	Front page column inches	No of front page articles	No of days on front page	No of articles on top of front page	No of days on top of front page	No. of Edits
DOMESTIC PROPAGANDA									
1 Agricultural Topics	2,075	190	28	969	87	23	27	20	4
2 70th Anniversary of Dimitrov's Birth	2,077	108	17	611	57	15	16	14	1
3 Third Congress of Fatherland Front Speeches	1,088	59	12	194	15	8	9	6	3
4 Industrial Topics	622	55	21	129	7	6	4	4	4
5 Monetary Reform with Abolition of Rationing	137	5	5	77	3	3	3	3	12
	5,999	417	83	1,980	169	55	59	47	
ANTI-WEST PROPAGANDA									
1 Total Anti-French Propaganda	1,095	108	28	136	14	9	2	2	1
a. Protests to Duclo's Arrest	1,064	99		136	14	9	2	2	1
b. Success of Viet Nam Army Against French	12	3							
c. Unrest in Tunisia	19	6							
2 Total Korean War Propaganda	814	102	29	92	6	5	2	1	1
a. War Communiques	186	39							
b. Armistice Talks	84	11							
c. 2nd Anniversary of War, BW, CW, Atrocities	544	52		92	6	5	2	1	1
3 Anti-US Propaganda	581	41	19	30	1	1	1	1	1
4 German Question	321	31	20	6	1	1			
5 Anti-Yugoslav Propaganda	446	25	18						
6 Anti-British Propaganda	59	11	8						
7 Anti-Greek Propaganda	51	10	7						
8 Unrest in Japan	29	7	7						
9 Swedish Aircraft Incident	41	5	5						
10 Anti-Italian Propaganda	20	6	5						
(Total Anti-US Propaganda (2c and 3))	1,125	93		122	7	6	3	2	2
	2,457	346	146	264	22	16	5	2	
INTERNATIONAL COMMUNISM									
1 Peace Efforts	164	17	10						
2 Extra-Bloc Communist Parties	100	17	15						
3 International Cooperation	139	14	12						
	403	48	37						

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